

## **MEET THE CEO PROGRAMME – 22<sup>nd</sup> February, 2020**



**Introducing the Guest by  
Dr. Mazharunnissa, Director, PG  
Centre**



**Talk by Sri. M.R Lakshman, CEO,  
I-CATCH, Financial Services**



**Staff & Students at the Programme**

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Sri M R.Lakshman, CEO, I-CATCH, Financial Services, has guided the students on the significance of MBA and why the employment is needed? Also, suggested the importance of work is to develop one's nation by giving their humble services and everyone should learn practical experience before commencing a new start-up. He shared his experience to the students, that how he practically worked for the long-term survival of the company. He highlighted the financial servers are the key players in promoting social responsibility to build the nation

He suggested the students, what are the requirements need to be start a business?

- ❖ Practical experience/to conduct financial survey
- ❖ To gain knowledge on particular idea
- ❖ To develop potentiality/capability/capacity
- ❖ Sources of investment
- ❖ Hard work
- ❖ Discipline
- ❖ Sincerity and honesty

Finally he educates and motivates the students for their life achievements by his inspirational life story and solves the students quarries interact with them.